



Joanne Yeoh

Friday 25th June 2010

Dear Joanne

I would like to thank you very much for agreeing to participate in our childrens concert at the Philarmonic Hall – Petronas Twin Towers in the evening of Monday 28th June.

My sincere apologies for not writing to you before. I heard you last year play at Calvary and was very impressed and when we planned this concert asked Brian if he could approach you. This concert is all about 'Love' and showing that even 'Children with Disability' can be gifted.

Kidzcare was started by me with a group of close friends because there is no Foundation in Malaysia that is local caring for children. Unicef and Kiwanis are from the USA.

The total sum of money in 2009 given by the Malaysian Government to people with disability was RM 21 million. Not even the cost of building a five star hotel in KL. Out of this RM 227,000 is given to children who are Autistic – half the cost of a BMW 5 series.

With this in mind – KIDZCARE has been set up to create a Foundation that is Malaysian, Caring for Malaysians that's Truly Malaysian. That's why the Philarmonic Hall which has 850 seats is overbooked for our concert with over 1200 people wanting to come and we have attracted some of the biggest names in the Corporate World in Malaysia because we are making history with this Foundation and by performing – you are part of it

Autism is a brain disorder at birth – announced by the United Nations in 2007 as the worst epidemic since Aids with 1:110 children born today autistic and its at the rate of 30% increase per year. No one knows why this occurs – its not genetic – no one knows. Around 12% of autistic adults commit suicide and 10% of fathers commit heart attacks. It's a form of mental retardation.

Kidzcare took on autism because in our country of Malaysia

- Its estimated 250,000 kids and adults are autistic but no-one really knows
- All education material is imported from the USA or Tiawan
- Shortage of schools – shortage of teachers – shortage of therapists

We have an ambitious programme to sort all this out. The criteria for joining the Kidzcare Team is a love of Kids and wanting to make a difference

Our partners are : Ikea/ Ikano/ Red Crescent Malaysia / Rotary Club / National Autistic Society of Malaysia., Bakti (Association of Ministers Wives)



I wanted to alert the Malaysian public on the plight of thousands of families in this country and get them – particularly the government to do something about it. I thought of creating a song to ‘Touch the Heart’ of every Malaysian. The idea came from a friend of mine whose name is Sir Bob Geldoff who wrote a song to help starving millions in Eithopia called ‘Do they know its Christmas’. Over 26 years later it is still raising money for Eithopia

I asked Brian to join Kidzcare and said I wanted to create an Autistic Childrens Choir. We went to the National Autistic Society of Malaysia and they thought we were crazy as Autistic Children who are in various forms of mental retardation cannot sit still – have poor powers of concentration and some have speech problems

Brian did a remarkable job and we gave 48 specially picked Autistic Kids – the Michael Jackson song – ‘Heal the World’ before Christmas to sing and in January – 25 could sing it and we had formed the first Autistic Childrens Choir in the world. Brian went on to create a song to ‘Touch te Heart ‘ of every Malaysian called ‘Show me the Way’ which will be revealed on Monday to the Media and to our Guest of Honour – Datin Seri Paduka Rosmah Mansor and the 16 Ministers Wives who form Bakti.

A special video film will be shown to show the plight of Autistic Children and why the Choir was forned. This was a gift from Lowes who are a very large international advertising agency. The art director has an autistic son

The Philarmonic Hall in the Twin Towers is one of the best concert halls in the world in accoustics and structure and really there is no where else in this country to have a high profile, tasteful launch

Some Autistic Children are very gifted and you will hear a 12 year old boy from our Kidzcare Choir sing ‘Raise me up’ and I have a dream. Another 12 year old from the choir even though mentally retarded can play world class piano

We were looking for a couple of solo artistes and you can ask Brian – you came to mind first followed by Jacyln Victor

A local legend who you can look up on the internet is: Datin May Lee Leong who sings and plays the piano every year in Istana Negara at the Agongs Birthday for 30 years and who has performed in front of President Clinton, Tony Blair – many presidents and prime ministers round the world. She is a student of Andrew Lloyd Webber and outside Sarah Brightman is the best I have ever heard singing and playing ‘Memories. She is also going to do the “Sound of Music’ . she is 72

Our goal through all of this is to create a movement of awareness in Malaysia to put children with disability at the forefront of our lives and all those involved in KIDZCARE to stand back in 10 years with pride in our hearts that we have created something that will go on for the next 100 years and create Malaysia as the caring country for children

By performing at our concert – you will be making history in this country by helping create the First Malaysian Foundation- created by Malaysian’s – caring for Malaysian’s

Brian shared with me that you will be playing ‘Phantom of the Opera’ and later I asked if something different could be done. As the theme is the ‘Love of Childen’ its only fitting that the song Elton John sang for the film ‘Lion King’ is played ‘Can you feel the love tonight’. Normally



this is a solo on the piano but I asked Brian to do it differently – Duet with Jacyn Victor with Brian on the Piano and you on your violin.

I also asked Brian at the end if the kids could sing Negaraku.

Thank you for your ' Big Heart' in helping us

On Monday the MPO will be open for us from 10am for rehearsals. The Concert starts at 8.30 with guests sitting down at 8pm sharp

I arranged for you to have your own dressing room.

I met you at the Calvary Concert and very much look forward to meeting you again

Attached is a progame for the event

Many thanks

Kind regards

Mike

Mike Plascow

Founder – Kidzcare – H/P 012 2337819

